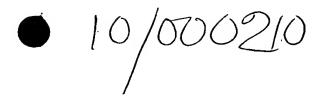
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ABSTRACT

A polymeric running board for an automotive vehicle is provided. The running board has a polymeric platform for supporting a vehicle occupant's foot during entry or exit of a lateral side door of the vehicle. The platform is connected to the vehicle by J-shaped support brackets which are co-molded therewith. The running board provided is advantageous over prior running boards in that it is lighter and easier to assemble, reducing assembly time and cost.

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